



Thank you for choosing Platinum Dance to be your dance family! We are excited to share our experience and passion with you and your dancer. It is our number one priority to provide a safer studio environment both physically and mentally. In this packet you will find information regarding:

- Parent Communication & Staff
- Important Dates
- Tuition & Class Fees
- Other Important Info
- Parent and Dancer Expectations

COMMUNICATION

We make it easy for you to stay organized, but we need your commitment to stay on top of information weekly. We ask that you make sure your email is accurate and you check it daily. If your email changes, be sure to update it in the *Parent Portal*. Take a moment to review the checklist and set-up your phone / computer for easy access all season long!

CHECKLIST

- ❑ **PLATINUMPERFORM.COM** *Bookmark & visit this website WEEKLY. Before asking a question, please check this first.*
- ❑ **WEEKLY UPDATES** *Emailed & texted out on Wednesdays! Archived on the website to view & find later.*
- ❑ **GOOGLE CALENDAR** *Available on platinumperform.com*
- ❑ **PARENT PORTAL** *View your account, attendance, make payments & update info *New Resources Link*
- ❑ **REMIND TEXT** *Sign-up for our Performance Team Remind Text Alerts & subscribe via the link below.*
 - ❑ *Mini Team: www.remind.com/join/ptminis*
 - ❑ *Petite Team: www.remind.com/join/ptpetites*
 - ❑ *Junior/Teen Team: www.remind.com/join/ptjunteens*

PERFORMANCE TEAM WEBSITE

Our Performance Team-only website is updated weekly and includes an archive of weekly updates. This website is mobile-friendly and acts as an “app” on your homescreen if you save a link to it. Visit this website often to check recent news, sign-up for extra events, review the calendar, view performance schedules and more. **This is your place to go for everything!** It is NOT password protected so it's easy to access.

www.platinumperform.com

CONTACT

Reach out to our Performance Team Director, Megan, with any and all questions relating to the program.

megan@platinumdance.com

IMPORTANT DATES - items in **BOLD** are required

September 7 - 13, 2022	First Week of Dance Classes & Parent Observation	
September 17 & 24, 2022	Nutcracker Auditions	
September 23, 2022	Performance Team Welcome Night	5:00 - 6:30 PM at Platinum Dance (Edina)
October 19 - 23, 2022	Fall MEA Break	No Classes
October 24 - 29, 2022	Halloween Week & Parent Observation	
November 21 - 27, 2022	Thanksgiving Break	No Classes
November 25, 2022	Edina Tree Lighting	at Downtown Edina
December 9 - 10, 2022	Nutcracker Dress Rehearsal & Performance	Location TBD
December 12 - 17, 2022	Pajama Week & Parent Observation	
December 19 - Jan 1, 2023	Winter Break	No Classes
January 7, 2023	Edina Invitational Performance	at Edina High School
January 22, 2023	Platinum Showcase Performance	Location TBD
January 30 - Feb 4, 2023	Beach Week & Parent Observation	
February 1, 2023	Summer 2023 Registration Opens	
February - March, 2023 TBD	Gopher Game Performance	at Williams Arena in Minneapolis
February - April, 2023 TBD	Timberwolves Game Performance	at Target Center in Minneapolis
March 3 - 5, 2023	Energy Competition	at Chanhassen High School
March 20 - 26, 2023	Spring Break	No Classes
April 10 - 15, 2023	Picture Week	at Platinum Dance (Edina)
May 1, 2023	School Year 2023-24 Registration Opens	
May 8 - 13, 2023	Last Week of Classes, Dress Rehearsal Week & Parent Observation	at Platinum Dance (Edina)
May 19 - 21, 2023	Spring Recitals	Location TBD
May 17, 2023	End of the Year Performance Team Party	at Burnes Park, Hopkins (6:00 - 7:30 PM)

PERFORMANCES

*Any dates listed above that have "TBD" next to them will be finalized soon and those final dates will be communicated to all families.

- | | | |
|------------------------|-------------------------------|---------------------------------|
| • November 25 | Edina Tree Lighting | Minis Team Only |
| • January 7 | Edina Invitational | All Teams |
| • January 22 | Platinum Showcase | All Teams |
| • February / March TBD | Gopher Game Performance | All Teams |
| • March 3 - 5 | Energy Competition | Petite & Junior/Teen Teams Only |
| • February - April TBD | Timberwolves Game Performance | All Teams |
| • May 19 - 21 | Recital Week | All Teams |

REQUIRED PERFORMANCES

ALL performances listed above are **MANDATORY**. Because this is a TEAM sport, it is important for ALL dancers to be at each performance. Dancers will only be excused from ONE performance per season, given a proper notice. If there are multiple dates listed by a performance, then the **FULL WEEKEND MUST BE RESERVED FOR DANCE**, until we notify you of the specific performance date. We will be sending out an RSVP link for each performance closer to the date of the performance.

The Week Before Rule

Dancers MUST be at their Performance Team class the week before every performance in order to perform.

Parent Attendance

A parent or guardian MUST be at EVERY performance. Even if your dancer is fully ready to go, every dancer must have someone there responsible for them. Platinum Dance is not responsible for any dancer at a performance.

Performance "Look"

Dancers are required to arrive at all performances "ready to go" - costume on and full hair & make-up completed. They must wear their Platinum Dance warm-up jacket over their costume to all performance events. We will send out tutorial videos, checklists and further details regarding your dancer's hair and make-up for the season. The warm-up jacket & Performance Team costume is custom made and can only be ordered once a year. Please come to performances organized and ready to go. If any costume piece or accessory is lost - these items cannot be replaced.

All performances will have an **ONLINE RSVP SIGN-UP**. We will use this for registering, formations and attendance for each performance. With that being said, be sure your online RSVP registration is accurate and you keep this updated throughout the year. Watch your email for date deadlines regarding registration for each event and be sure to complete your online RSVP sign-up by the deadlines.

TUITION

Tuition is calculated by the year and divided into 9 equal installments (Sept - May). Tuition is due by the 1st of every month and is the same regardless of how many classes there are in a month. There will be no refunds for missed classes or dropping without following our drop policy.

Registration Fees - charged annually \$35 per student (non-refundable).

5% Multi-Class Discounts - dancers taking more than one class will receive 5% off each additional class.

5% Multi-Family Discounts - if a dancer is the 2nd+ family member, they will receive 5% off tuition.

Late Fees - Platinum Dance charges a \$35 late fee to all payments received after the 5th of the month. This late fee charge is applied on the 5th of the month and is non-refundable.

ANNUAL FEES

- A new Performance Team costume is required each year (just like Recreational costumes).
- New Performance Poms are required each year to match the costume and also to look fresh & new on stage.
- We recommend 2 pairs of Wonder Jazz shoes - one for practice and one for performances only. *Your dancer may only need one pair of jazz shoes if they are kept clean and in good condition.*
- Dancers will receive 1 pair of performance tights with their Performance Team costume. Tights must be without any holes (*purchase a back-up pair if needed*).
- Costume accessories, such as a bow or headband to match the costume (*if applicable*).
- Team make-up, hairpiece and earrings - must be worn during all performances.
- Some performances require additional costume pieces depending on the performance. For example, the Edina Tree Lighting performance requires a custom Platinum Dance fleece headband/mittens/scarf (*estimated price \$50 per dancer*). *More information on the final items and price will be sent out closer to the Edina Tree Lighting date.*

There are three fees associated with Performance Team dance: tuition, product and performances. **The prices below are estimations and are subject to change based on quantities & availability.**

TUITION	PRODUCT	PERFORMANCES & EXTRAS																																
<i>to Platinum Dance</i>	<i>to Outside Companies</i>	<i>for Entry</i>																																
<ul style="list-style-type: none"> Tuition for PT classes <ul style="list-style-type: none"> Includes: PT costume, performance poms & tights Includes: staff time at performances Tuition for additional Recreational class(es) if applicable Registration Fee (\$35 annually) Private lessons (if needed) <p>Performance Team Class:</p> <table border="1"> <thead> <tr> <th>Team</th> <th>Per Month</th> </tr> </thead> <tbody> <tr> <td>Minis, Petites, Juniors/Teens</td> <td>\$110</td> </tr> </tbody> </table> <p>Recreational Class:</p> <table border="1"> <thead> <tr> <th>Class</th> <th>Per Month</th> </tr> </thead> <tbody> <tr> <td>30 min</td> <td>\$60</td> </tr> <tr> <td>45 min</td> <td>\$78</td> </tr> <tr> <td>60 min</td> <td>\$90</td> </tr> </tbody> </table>	Team	Per Month	Minis, Petites, Juniors/Teens	\$110	Class	Per Month	30 min	\$60	45 min	\$78	60 min	\$90	<ul style="list-style-type: none"> Required items for uniform team look at performances Black dance pants (any kind) - purchase on your own for Minis team only <p><i>*The prices below are estimations and are subject to change based on quantities & availability. We will notify families when these fees will be processed during the season.</i></p> <p>~ = estimated price</p> <table border="1"> <thead> <tr> <th>Products</th> <th>Cost</th> </tr> </thead> <tbody> <tr> <td>Warm-up Jacket</td> <td>~ \$130</td> </tr> <tr> <td>Pants (optional)</td> <td>~ \$60</td> </tr> <tr> <td>Team Backpack (optional)</td> <td>~ \$47</td> </tr> <tr> <td>Team Drawstring Bag (optional)</td> <td>~ \$17</td> </tr> <tr> <td>Practice Poms (if needed)</td> <td>~ \$35</td> </tr> <tr> <td>PT Make-up Kit</td> <td>~ \$50</td> </tr> <tr> <td>PT Make-up Brush Kit</td> <td>~ \$45</td> </tr> <tr> <td>Team Hairpiece</td> <td>~ \$17</td> </tr> <tr> <td>Team Earrings</td> <td>~ \$17</td> </tr> </tbody> </table> <p><i>*PT costume, performance poms & tights included in the monthly PT tuition installment.</i></p>	Products	Cost	Warm-up Jacket	~ \$130	Pants (optional)	~ \$60	Team Backpack (optional)	~ \$47	Team Drawstring Bag (optional)	~ \$17	Practice Poms (if needed)	~ \$35	PT Make-up Kit	~ \$50	PT Make-up Brush Kit	~ \$45	Team Hairpiece	~ \$17	Team Earrings	~ \$17	<ul style="list-style-type: none"> Admission tickets for dancers and spectators. <i>The prices below are estimations and are subject to change.</i> <ul style="list-style-type: none"> Edina Invitational: \$8/entry Gopher Game: \$40/ticket Timberwolves Game: \$50/ticket Dancer Registration at Competition: \$55/dancer Parking at events - price varies <p>Extras:</p> <ul style="list-style-type: none"> Showcase Fees - \$15/per dancer Recital tickets starting at \$18/each PT End of Year Party - \$10/per dancer
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WARM-UP JACKETS

All dancers are REQUIRED to have a Platinum Dance Performance Team warm-up jacket (*estimated price \$130 per dancer*). We will be purchasing the same Performance Team warm-up jacket this year as last year. If your dancer already has a jacket from a previous season, they do not need to purchase a new one unless they need another size. Other optional Platinum Dance team apparel will be offered throughout the year.

REQUIRED RECITAL

The recital & dress rehearsal are mandatory and the **FULL WEEK MUST BE RESERVED FOR DANCE!** The Spring Recital is held at Central Middle School in Eden Prairie. Dress rehearsals are May 8 - 13, 2023. **RECITALS: MAY 19 - 21, 2023** (exact schedule to be announced at a later date).

CLASS ETIQUETTE

Dancers **MUST BE ON TIME** to class – ready to start! Arrive at least 5 minutes before class to prepare both mentally and physically. This includes having the appropriate dance attire & shoes on and hair must be securely pulled up away from face.

DRESS CODE & SHOES >> [LINK TO DRESS CODE](#)

Dancers are REQUIRED to adhere to our dress code listed below. **The REQUIRED shoes for the Performance Team class and performances are the Tan Jazz Glove or Wonder Jazz shoes, which can be purchased in our Platinum store.**

Performance Team Class	Any color dance leotard, dance tops & shorts/leggings (tights optional) and Tan Jazz Glove or Wonder Jazz shoes.	Hair must be securely pulled up away from face.
Ballet Class	Black leotard, pink tights, pink Ballet shoes.	Hair must be securely pulled up in a Ballet bun.
Additional Recreational Class	Any color dance leotard & skirt, dance tops & shorts/pants (tights optional) - see specific class shoe requirements below.	Hair must be securely pulled up away from face.

DANCE BAG ESSENTIALS

Always bring your dance bag with your dance essentials: LABEL EVERYTHING! Dancers are required to adhere to our dress code.

- Required Shoes (no shoes = no dancing), proper dress code attire and warm-ups.
- Hair Binders, bobby pins, hair pins, bun form, brush/comb, hairspray, hair nets
- Water Bottle, band-aids and personal care items

CHOREOGRAPHY VIDEOS/MUSIC

As a Performance Team member, we expect dancers to know the choreography inside and out. If your dancer is falling behind, they will need to practice at home and/or schedule a private lesson if needed. Videos and music can also be downloaded from the platinumperform.com website under the 'Media' tab.

ATTITUDE & WORK ETHIC

Dancers should show team spirit, a positive attitude and good sportsmanship in and outside of the studio. They should respect instructors, teammates, staff members and the studio. Dancers should put forth their best effort during practice, including, dancing full out, trying new skills and working as a team. Dancers are expected to practice and stretch at home too. Any dancer falling behind will be required to do a private lesson(s) to keep up with the team.

TEAM REPRESENTATION

Our dancers and their families represent Platinum Dance. We want to represent good sportsmanship and a fun, light hearted demeanor in and outside of the studio. Be friendly and courteous to other dancers, instructors and dance families at all performances.

FORMATIONS

Dance is a TEAM sport. No matter where a dancer stands or what group they are part of in a formation - they are an important asset to the team. We understand dancers learn at different paces and unforeseen circumstances arise. Formations, groups and special parts are always a work in progress and can change at any time. Attendance is vital to our formations and performances.

EVALUATIONS / DANCER GOALS

It is our job to keep you and your dancer updated on their progress - evaluations will be provided during the season. If you need an update on your dancer, please email the Performance Team Director at any time throughout the year. Please keep us informed of any goals your dancer has so we can set them up for the best success. For example, if your dancer wants to audition for our competitive program in the future - we would suggest taking 1-2 ballet classes and/or ballet privates to direct their focus, along with a Tap class and a Jazz Technique & Accelerated Rec class depending on their age. Progress takes time, so dancers need a full year or more on the right track in order to reach goals.

PARENT EXPECTATIONS

Practice Attendance: consistent, punctual attendance is expected of all dancers in the Performance Team program since it is a TEAM sport.

- For every **3 absences** in a Performance Team class, we may ask your dancer to do a private lesson.
- Every month, the Performance Team Director will run an attendance report, so when we see 3 absences, 6 absences, 9 absences, etc. we will reach out to the parent.
- Dancers are required to be in class the week of a performance. If the dancer is not in class the week before any performance, they are not allowed to dance (at the teacher's discretion).

Performance Attendance: A parent or guardian **MUST** be present at EVERY performance. Even if your dancer is fully ready to go, every dancer must have someone there responsible for them. Platinum Dance is not responsible for dancers at any performances.

Performance Times: Since we are performing at various events - timing or event structure is out of our control. We will do our best to keep you updated. Please be sure you are on our Remind App list to get important text updates and that your dancer arrives ON TIME to all performances.

Hair/Makeup: In order to look like a polished & uniform team, it is imperative our dancers overall look is identical. It is your job at every performance to fully prepare your dancer for stage. Video tutorials will be provided and located on our platinumperform.com website on how to do your dancer's hair and make-up for ALL performances. In order to complete the "performance look," dancers are required to purchase a matching makeup kit, hair accessories and earrings from Platinum Dance.

Costumes & Warm-ups: Costumes and warm-up jackets are **NOT** replaceable during the year. Please label all items! Do not use items for dress-up and do not leave items at performances.

We are excited your dancer is a member of our Performance Team for the 2022-23 season and look forward to a great year!